Yaron Tamuz *Lead Product Designer*

With 13+ years designing digital products for startups, global tech companies and fintech unicorns, I turn complex business problems into simple experiences. I lead design from research to launch, and I believe in design systems, close work with engineers, and mentoring designers.

Over the past year, I've extended my role from design into delivery. I now take my work all the way to production, building it in code with AI tools.

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Experience

2024–2026

Senior Product Designer, Flare

Led design for Flare's client app, a legal service for family law and immigration. Partnered with product managers to rethink strategic user flows.

2021–2024

Product Design Lead, Melio

Led design for Get Paid, Melio's invoicing product for small businesses, from research to launch. Designed partnership products with Shopify and Amex.

2020–2021

Senior Product Designer, Spot by Flexera

Led design for new Elastigroup features, cloud tools for enterprise teams. Helped launch Spot Storage.

2019–2020

Product Designer (Contractor), Google

Supported the design of Database Migration Service for Google Cloud, which moves databases to Cloud SQL. Prototyped its key user journeys with product managers and engineers.

2017–2019

Senior Product Designer, Gett

Led design for Gett's driver, rider and business apps. Rebuilt the business platform from scratch for corporate travel managers.

2016–2017

Freelance Designer, Studio Yaron Tamuz

Designed products for startups as an independent consultant. Clients included **Demisto** (acquired by Palo Alto Networks), **BioCatch** and **Geektime**.

2013–2015

Product Designer, HappySale

Designed a mobile-first classifieds app as the startup's only designer. Owned product and brand design.

2012–2013

Product Designer, Matnas Interactive

Designed mobile and web products for consumer and B2B clients at a boutique studio, in the early days of the mobile web.

Education

2007–2013

Bezalel Academy of Art and Design

B.Des, Visual Communication, major in Interaction Design

Skills

Design	UX Design, UI Design, Prototyping, Interaction Design, Design Systems
Research	User Research, Data Analysis, Usability Testing
Tools	Figma, Claude Code, Cursor, OpenCode, Agentic workflows, AI-assisted prototyping, Design-to-code
Other	Typography lover, Branding consultant, Mentoring younger designers, Building my own tools